

## **AGENDA**

**Visit Savannah  
Board of Directors  
Monthly Meeting (Combined with EC Meeting)  
Friday, April 5, 2024, 8:30 am - 9:30 am  
Large Conference Room**

### **A. Welcome and Opening Remarks**

1. Welcome

### **B. Consent Agenda**

1. Minutes
2. Financial Report
3. Smith Travel Report (STR)
4. Sales Production Report
5. VIC Reports
6. Approval

### **C. President's Report**

1. Club Car Championship
2. SAV Signs

### **D. Department Reports**

1. Marketing and Communications
  - a. Architectural Digest Spread
  - b. Surprisingly Savannah Mobile Tour Update
  - c. Website Translations Update
  - d. New Director of Research Introduction
2. Business Development
  - a. Upcoming Travel Calendar
3. Visitor Information Centers
  - a. Forrest Gump Makeover

### **E. Chairman's Report**

### **F. Chamber Update**

### **G. Announcements/Upcoming Meetings**

Executive Committee: Friday, May 3rd; 8:30 am  
Board of Directors: Friday, May 10th; 8:30 am

## H. **Adjournment**