

AGENDA

Visit Savannah
Board of Directors
Monthly Meeting
Friday, March 8, 2024, 8:30 am - 9:30 am
New Location:
SCAD River Residence Hall
640 Indian Street

- A. **Welcome and Opening Remarks** Todd Costin
1. SCAD Economic Impact Presentation
Michelle Gavin - Executive Director of Communications
- B. **Consent Agenda** Todd Costin
1. Minutes
2. Financials Gene Dobbs Bradford
3. Smith Travel Reports (STR) Joseph Marinelli
4. Sales Production Report Joseph Marinelli
5. Approval of Consent Agenda Todd Costin
- C. **President's Report** Joseph Marinelli
1. St. Patrick's Day and 2024 Hotel Outlook
2. Surprisingly Savannah Road Show Update
3. Club Car Championship Media Update
4. Saks 5th Avenue Partnership
5. Bassmasters Site Visit
- D. **Department Reports**
1. Public Relations Report Erica Backus
- a. Districts 6 and 4 Ride-Alongs
- b. Light Up Savannah Green
2. Business Development Jeff Hewitt
- a. "Big Board" Target Account Update
- b. CESSE Meeting in Savannah
- c. NACo Site Visit
- d. 2023 Room Night Audit Update
- e. Sales Team Travel
- E. **Chairman's Report** Todd Costin

1. New Business/Old Business

F. **Chamber Update**

Bert Brantley

G. **Announcements/Upcoming Meetings**

*****NOTE: Date Change** - EC and BOD will be combined to Friday, April 5th at 8:30 am in the Chamber Boardroom

H. **Adjournment**