



VISIT TYBEE MEETING

May 17, 2023

9:00 AM

Hotel Tybee

Visit Tybee Agenda

- |  |                                 |
|--|---------------------------------|
| 1. Welcome   | Jeff Hewitt                     |
| 2. President's Report <ul style="list-style-type: none"><li>• Financials</li></ul> | Joe Marinelli                   |
| 3. Market Performance  | Frida Bahja                     |
| 4. Marketing and Data Intelligence   | Kim Webster<br>& Lauren Cleland |
| 5. Content Marketing   | Pam Knowles                     |
| 6. Social Media  | Brittany Wilson                 |
| 7. Public Relations  | Tanvi Chauhan                   |
| 8. Group Sales   | Anjuli King                     |
| 9. Visitor Center  | Liz Hood                        |

Tybee Island Tourism Council Agenda

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| 1. City of Tybee                       | Michelle Owens   |
| 2. Development Authority + Main Street | Cassidi Kendrick |

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2023 Visit Tybee Meeting Dates

August 16, 2023  
November 15, 2023