

AGENDA

**Visit Savannah
Board of Directors
Monthly Meeting
Friday, February 17, 2023, 8:30 am - 9:30 am
Large Conference Room**

- A. **Welcome and Opening Remarks** Kimberly Phillips
1. Conflict of Interest Form
 2. Board Discussion - Board Leadership Symposium
- B. **Consent Agenda** Joseph Marinelli
1. Minutes
 2. Financial Report Carey Ferrara
 3. Smith Travel Reports (STR)
 4. Sales Production Report
 5. Approval Kimberly Phillips
- C. **President's Report** Joseph Marinelli
1. Savannah Week in Atlanta Recap
 2. *Places to Love* Exclusive Screening Recap
 3. Spring 2023 Surprisingly Savannah "Pop Up" Location
 4. Savannah Morning News Article
- D. **Department Reports**
1. Marketing and Communications
 - a. 2023 Media Plan Overview Angela Westerfield
 - b. Upcoming Campaigns and St. Patrick's Day Angela Westerfield
 - c. Upcoming Visiting Journalists Erica Backus
 2. Sales Jeff Hewitt
 - a. Monthly VIC Report
 - b. New Group Tour Video
- E. **Chairman's Report** Kimberly Phillips
- F. **Chamber Update** Bert Brantley
1. Savannah Chatham Day Recap
- G. **Announcements/Upcoming Meetings**
- Friday, March 3rd, Executive Committee Meeting; 8:30 AM**

Friday, March 10th, Board of Directors Meeting; 8:30 AM

H. **Adjournment**