

# The Savannah Area Chamber News



Rusty Ross  
2019 Chairman

January 28, 2019

## EVENTS

### [January at The Jepson Center for the Arts | January 30](#)

You're invited to join the Chamber for January at Telfair Museums' The Jepson Center for The Arts, a special business connection including tours of the "Monet to Matisse: Masterworks of French Impressionism" exhibit at The Jepson Center for the Arts.

### [2019 Economic Outlook Luncheon | February 4](#)

Join the Savannah Area Chamber of Commerce for the 2018 Economic Outlook Luncheon at the Westin Savannah Harbor Golf Resort & Spa, Monday, February 4, 2019.

### [Coffee Chats | February 5](#)

Wake up and smell the coffee! At this first-thing-in-the-morning networking opportunity, participants will begin with 30 minutes of open networking, then spend 30 minutes listening to each attendee share a 10-15 second "elevator pitch" about who they are and what they do.

### [Tybee Time Business Connection | February 21](#)

After work on Thursday, February 21, get on Tybee Time with Chamber members and The Deck Beachbar & Kitchen!

## CHAMBER & VISIT SAVANNAH NEWS

### [Chamber Advocates for Legislative Agenda at Savannah-Chatham Day](#)

Last week, Savannah's business professionals will meet and mingled with local and state elected officials at Savannah-Chatham Day in Atlanta. This annual event includes presentations and meetings with legislators at the state Capitol building.

### [Vote for Savannah in Travel + Leisure's World's Best Awards 2019](#)

*Travel + Leisure*, one of the world's premier travel publications, has opened its 2019 World's Best survey to readers. When you take the survey, you'll be entered for the chance to win one of four incredible prizes.

### [Visit Savannah and Partners Attend SC Society of Association Executives](#)

Thompson and her partners attended the South Carolina Society of Association Executives' trade show on January 22.

### [The 2019 Savannah Insider's Guide is Available!](#)

Visit Savannah's Official Insider's Guide helps travelers plan their trips, making the most of their time in Savannah and encouraging longer stays. Order some for your business now!

### [VIC Groundhogs Predict Busy Spring in Savannah](#)

John Reed has the antidote for those January traffic blues at Savannah's Main Visitor Center. It's his 'magical' collection of Groundhog gear.

### [Get Qualified Audiences to Your Website with VisitSavannah.com](#)

Hospitality members: kick-start the new year in the most advantageous way by advertising your business on VisitSavannah.com. The site continues to see robust numbers in terms of visitor sessions, page views, time on site and more.

### [Get Your Brand on Visit Savannah TV!](#)

Introducing Visit Savannah TV, a video program running in visitor information centers, to highlight what to do, where to go, and where to eat and grab a drink. Previously, advertising opportunities were only available in the Main Visitor Center on Martin Luther King, Jr. Boulevard, and space was limited. With this exciting new opportunity, you can have dynamic content in all four visitor information centers.

## TYBEE NEWS

### [Kim Webster Prepares to Attend American Bus Association Marketplace](#)

Visit Tybee's Kim Webster has been preparing for her upcoming business trip to the American Bus Association Marketplace 2019. The Marketplace is set to take place in Louisville, Kentucky from January 25 to 29.

### [The 2019 Tybee Island Insider's Guide is Available!](#)

More than 300,000 guides will be distributed via mail, visitor centers across the state, as well as local hotels and vacation rental companies. In addition, a digital version of the vacation planner will be available online at VisitTybee.com.

## MEMBER NEWS

### [New Members for the Week of 1/28/19](#)

We are excited to welcome the newest members of the Savannah Area Chamber of Commerce. Please remember to do business with your fellow Chamber members!

### [Member Discounts for the Week of 1/28/19](#)

Offer a special discount for Chamber members only, and your business or event might get a special call-out!

### [CAT Needs Your Input on Let's Go! Initiative](#)

Let's Go! will allow local transit officials, community leaders, and residents to begin rebuilding a public transit system that functions more efficiently and effectively for trips to work, school or play – and your input is needed!

### [Use The Travel + Leisure World's Best Awards Toolkit to Help Secure Accolades](#)

Visit Savannah has created a virtual toolkit for you to use in order to help you promote Savannah during the survey period, which you can use to encourage your customers to participate in the survey and vote for Savannah. Click here for the toolkit, instructions for completing the survey and sample social media posts.

### [SCORE Business Advisers Workshop March 21](#)

Based on the enthusiastic reception of SCORE's initial "Tools to Grow your Business" workshop program, SCORE is offering this six-session fall/winter series. The next workshop is scheduled for March 21, entitled "The Business Model Canvas: An Understanding of the Nine Parts of any Business Model."

SAVANNAH  
AREA CHAMBER

VISIT  
SAVANNAH  
EST. 1733

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