

# The Savannah Area Chamber News



Rusty Ross  
2019 Chairman

January 22, 2019

## EVENTS

### [2019 Savannah-Chatham Day in Atlanta | January 24](#)

Join us at Savannah-Chatham Day in Atlanta in 2019! Savannah's business professionals will meet and mingle with local and state elected officials at this event, which includes legislative meetings beginning at 2 p.m. and a seafood reception immediately following.

### [January at The Jepson Center for the Arts | January 30](#)

You're invited to join the Chamber for January at Telfair Museums' The Jepson Center for The Arts, a special business connection including tours of the "Monet to Matisse: Masterworks of French Impressionism" exhibit at The Jepson Center for the Arts.

### [2019 Economic Outlook Luncheon | February 4](#)

Join the Savannah Area Chamber of Commerce for the 2018 Economic Outlook Luncheon at the Westin Savannah Harbor Golf Resort & Spa, Monday, February 4, 2019.

### [Coffee Chats | February 5](#)

Wake up and smell the coffee! At this first-thing-in-the-morning networking opportunity, participants will begin with 30 minutes of open networking, then spend 30 minutes listening to each attendee share a 10-15 second "elevator pitch" about who they are and what they do.

### [Tybee Time Business Connection | February 21](#)

After work on Thursday, February 21, get on Tybee Time with Chamber members and The Deck Beachbar & Kitchen!

## CHAMBER & VISIT SAVANNAH NEWS

### [The 2019 Savannah Insider's Guide is Available!](#)

Visit Savannah's Official Insider's Guide helps travelers plan their trips, making the most of their time in Savannah and encouraging longer stays. Order some for your business now!

### [2018 Visit Savannah Board Chair Passes Gavel to 2019 Chair](#)

Dave Legasse, owner of the Salt Table, replaced Goode-Walker as board chair for 2019. The gavel was officially passed at the January board meeting last week. Thank you to Ms. Goode-Walker for her year of service, and welcome to Mr. Legasse!

### [Vote for Savannah in Travel + Leisure's World's Best Awards 2019](#)

*Travel + Leisure*, one of the world's premier travel publications, has opened its 2019 World's Best survey to readers. When you take the survey, you'll be entered for the chance to win one of four incredible prizes.

### [Visit Savannah Team Gets A Look Into New SCAD Facilities](#)

Last week, members of the Visit Savannah team, along with Mayor DeLoach and Alderman Carol Bell, were invited on a special tour of four recently-opened SCAD facilities with SCAD president Paula Wallace.

### [Membership Coordinator Talks Weekend Events on GPB](#)

Last week, the Chamber's Membership Coordinator Leah Coleman Arnold sat with GPB reporter Emily Jones and Marianne Ganem Poppell from Savannah Master Calendar to discuss the upcoming weekend's events.

### [Visit Savannah Welcomes First Conference of 2019](#)

Visit Savannah's Jeff Hewitt and Jennifer Thompson welcomed Savannah's first convention of 2019, the Southeast Regional Fruit and Vegetable Conference, last week at the Savannah Convention Center.

### [Get Qualified Audiences to Your Website with VisitSavannah.com](#)

Hospitality members: kick-start the new year in the most advantageous way by advertising your business on VisitSavannah.com. The site continues to see robust numbers in terms of visitor sessions, page views, time on site and more.

### [Register for Women's Half Before January 24 Price Increase!](#)

Sign up between now and 11:59 p.m. January 23 at \$40 for the 5K or \$90 for the half marathon.

### [Destination Services Manager Attends ESPA Conference in Charlotte](#)

Earlier this month, Laurie Humphries, Visit Savannah's destination services manager, attended the Event Services Professionals Association (ESPA) Annual Conference in Charlotte.

### [Police Officer from China Stops at VIC on Savannah Trip](#)

This woman named Vivian who stopped in to the Main Visitor Center on MLK works as a police officer in her home country of China.

### [Allegiant Air Announces 4 New Savannah Routes](#)

Coming off a record year, Savannah/Hilton Head International Airport is preparing to welcome even more passengers with the announcement of four new Allegiant nonstop routes to Savannah.

### [Georgia Tech Wins Thrasher Cup at Enmarket Savannah Hockey Classic](#)

The 20th anniversary Enmarket Savannah Hockey Classic brought hundreds of spectators into the Civic Center last weekend to watch four of the South's most exciting hockey programs battle it out.

### [Get Your Brand on Visit Savannah TV!](#)

Introducing Visit Savannah TV, a video program running in visitor information centers, to highlight what to do, where to go, and where to eat and grab a drink. Previously, advertising opportunities were only available in the Main Visitor Center on Martin Luther King, Jr. Boulevard, and space was limited. With this exciting new opportunity, you can have dynamic content in all four visitor information centers.

### [It's Time to Make Sure Your Rack Cards Are at Our Visitor Centers](#)

It's time to get your updated rack cards printed and over to the visitor centers on MLK, River Street, the Savannah/Hilton Head International Airport, Tybee, and Bay Street.

## TYBEE NEWS

### [The 2019 Tybee Island Insider's Guide is Available!](#)

More than 300,000 guides will be distributed via mail, visitor centers across the state, as well as local hotels and vacation rental companies. In addition, a digital version of the vacation planner will be available online at VisitTybee.com.

## MEMBER NEWS

### [New Members for the Week of 1/21/19](#)

We are excited to welcome the newest members of the Savannah Area Chamber of Commerce. Please remember to do business with your fellow Chamber members!

### [Member Discounts for the Week of 1/21/19](#)

Offer a special discount for Chamber members only, and your business or event might get a special call-out!

### [CAT Needs Your Input on Let's Go! Initiative](#)

Let's Go! will allow local transit officials, community leaders, and residents to begin rebuilding a public transit system that functions more efficiently and effectively for trips to work, school or play – and your input is needed!

### [Tybee Island Member Dedicated to Federal Employees](#)

Mermaid Cottages, a vacation rental company on Tybee Island, is providing a special offer to furloughed federal employees. If you or your business are interested in supporting those affected by the federal shutdown, click here for resources.

### [Use The Travel + Leisure World's Best Awards Toolkit to Help Secure Accolades](#)

Visit Savannah has created a virtual toolkit for you to use in order to help you promote Savannah during the survey period, which you can use to encourage your customers to participate in the survey and vote for Savannah. Click here for the toolkit, instructions for completing the survey and sample social media posts.

### [SCORE Business Advisers Workshop March 21](#)

Based on the enthusiastic reception of SCORE's initial "Tools to Grow your Business" workshop program, SCORE is offering this six-session fall/winter series. The next workshop is scheduled for March 21, entitled "The Business Model Canvas: An Understanding of the Nine Parts of any Business Model."



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