



BOARD MEETING
March 25, 2020 at 9 a.m., Hotel Tybee

Visit Tybee Agenda

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|-----------------------------------|----------------|
| 1. Welcome | Joe Marinelli |
| 2. Agenda Approval (v) | Joe Marinelli |
| ➤ January 2020 Minutes | |
| ➤ December and January Financials | |
| ➤ Hotel/Motel Tax Collections | |
| 3. Visit Tybee Report | |
| ➤ Winter Campaign Results | Lauren Cleland |
| ➤ Spring Campaign | Lauren Cleland |
| ➤ Digital Marketing | Pamela Knowles |
| ➤ Public Relation Report | Ansley Connor |
| ➤ Group Sales Report | Kim Webster |
| ➤ Visitor Center Report | Liz Hood |

Tybee Island Tourism Council Agenda

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| 1. City of Tybee Update | Monty Parks |
| 2. Main Street Update | Melissa Owens |

(v) Vote Required