



Small Business  
Development Center  
at Georgia Southern University  
UNIVERSITY OF GEORGIA



# SMALL BUSINESS SUCCESS ACADEMY: UNDERSTANDING BUSINESS FINANCIALS

## DO YOU KNOW YOUR NUMBERS?

Evaluating a company's financial health is an **essential** skill for all business owners/managers.

Specifically designed for small businesses, this workshop stresses the importance of recordkeeping, preparing financial reports and then using those reports to make solid business decisions.

### KEY TAKE-AWAYS:

- Recordkeeping
- Accounting/Bookkeeping Tools
- Financial Statements/Standard Reports
- Cash Flow Forecasting
- Financial Analysis/Decision Making
- Getting Loan Ready/Gaining Access to Capital

*Space is limited for this **NO COST** workshop, a completed application and acceptance is required.*

PROVIDED THROUGH  
THE GENEROUS SUPPORT OF:



**APRIL 7, 2020**



**CHECK-IN 8:30AM  
CLASS 9:00AM - 4:00PM**



**NO COST - INCLUDES MATERIALS  
LUNCH/REFRESHMENTS**



**SUNTRUST  
33 BULL STREET  
SAVANNAH, GA 31401**

**To apply: [www.georgiasbdc.org/small-business-success-academy](http://www.georgiasbdc.org/small-business-success-academy)  
Questions: (912)651-3200**