

SAVANNAH

AREA CHAMBER



TOOLS FOR YOUR SUCCESS

Our experience has shown that people prefer to do business with people they know—that's why your Chamber membership is important. At the Chamber, you can make the connections you need to succeed. Below are some of the reasons we have more than 2,200 current members and an average 90 percent retention rate.

KEEPING YOU ENGAGED AND INFORMED

Networking Opportunities: We host around 40 events annually where members can make important contacts. Events include Business Connections, Speed Networking, Coffee Chats, Courses & Conversations, Business on the Move and the Chamber Cup Golf Tournament.

Weekly e-Newsletters: We send weekly e-newsletters which provide members with quick up-to-date information on upcoming events, new members, planned ribbon cuttings/grand openings, changes in legislation and other information important to your business.

Social Media: The Chamber is also active on social media, so be sure to follow us on Facebook, Twitter and Instagram.



SavannahAreaChamber



@savchamber



savchamber

COUNCILS AND PROFESSIONAL DEVELOPMENT PROGRAMS

Chamber councils are dedicated to provide professional development programs and ensure our involvement in areas of importance to our members and our community. Throughout the year, these councils host key events including:

- Small business-oriented programs (including Power Hour, Coffee Chats, and Business on the Move)
- Monthly lunch-and-learns for tour/travel and public relations professionals
- Savannah-Chatham Day in Atlanta
- Economic Outlook Luncheon
- Military Appreciation Luncheon
- Chamber Awards Banquet
- Chamber Business Expo
- Veterans Salute Luncheon
- Eggs & Issues Legislative Breakfast
- Chamber's Annual Meeting

ONLINE MEMBER PROFILES & THE EXTRANET

All Chamber members are featured in an online member directory, as well as receive a dedicated member profile on **SavannahChamber.com**. This website receives an average of 24,000 page-views monthly (around 295,000 annually).

Additionally, members are provided access to the Member Extranet—a valuable and essential tool to maximize your membership investment. You can enhance your online presence, by using the following tools:

- ✓ Add 6 images
- ✓ Add 1 YouTube video
- ✓ Add social media channels
- ✓ Edit your membership information
(description, address, phone, website)
- ✓ Provide member-to-member discount
- ✓ Use Member Post Board for communications
- ✓ Renew your membership dues
- ✓ View contacts and info on your account

CHAMBER PUBLICATIONS

THE RELOCATION GUIDE boasts 15,000 printed copies and an electronic version on the Chamber website. This guide offers newcomers information they need when planning a move to our area. Members such as financial institutions, real estate partners, moving and storage, healthcare and education are listed in this guide. It is updated and published each spring.



THE ECONOMIC TRENDS BOOKLET gives an economic forecast for our region and details the state of our various economic drivers including the ports, tourism, manufacturing, military and more. Printed copies are available upon request. An electronic version can also be found on the Chamber website.



WHAT ELSE CAN A CHAMBER MEMBERSHIP DO FOR YOU?

Insurance Discount Programs: Receive access to an exclusive health insurance discount program for qualifying members with 2-50 employees provided by insurance companies that are members of the Chamber.

Ribbon Cuttings & More: Our priority is to help your business be successful and that includes helping you publicize ribbon cuttings, grand openings and milestone business anniversaries through our weekly Chamber e-newsletter. Ask us about our ribbon cutting scissors, complimentary to all members!

Advocacy & Legislative Representation: We serve as the “voice of business” at all levels—local, state and federal. We speak for and represent the interests of area businesses and educate members on the government issues that may affect them.

Sponsorships Opportunities: There are amazing sponsorships opportunities through our events, publications and social media channels.



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